

Eileen C. DeVries



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Eileen DeVries practices in the Trademark and Litigation Departments. She is involved in representing and counseling various companies in connection with their intellectual property portfolios, the protection of intellectual property rights, and the use of federal trademark registrations. She assists clients in selecting and defending trademarks and in obtaining protection for them.

In the Trademark Search Department, Ms. DeVries is responsible for conducting searches in a wide variety of industries, from highly technical businesses such as automobile, electronics and pharmaceutical manufacturers, to food supply and beverage companies, as well as fashion and cosmetics companies. Her background in litigation allows her to identify issues in trademark clearance that help clients select and adopt trademarks and service marks, including slogans and design marks, to avoid potential conflicts and also to promote their marks effectively.

In the Litigation Department, Ms. DeVries works with the litigation team on trademark, trade secret, patent, copyright, unfair competition and trade dress matters, in federal district courts and before the United States Trademark Trial and Appeal Board. Ms. DeVries is admitted to the bar of the State of New York and to the Federal District Court in the Southern, Eastern and Western Districts of New York.

Ms. DeVries has provided creative and aggressive representation to achieve favorable results for clients facing difficult outcomes. She has a particular interest in media law and publication issues.

Ms. DeVries is a co-author of "Protecting Designs by Trademarks, Copyrights, and Design Patents," in the treatise, *Intellectual Property Counseling and Litigation*. Prior to being a part of the Lackenbach team, she practiced with the firm of Nixon, Hargrave, Devans and Doyle, now Nixon Peabody, as well as with St. Onge, Steward, Johnston and Reens.

A graduate of Wellesley College, Ms. DeVries holds a J.D. from Cornell Law School and an M.A. in Mass Communication from the University of Minnesota. During law school, she was a law clerk for the late Chief Judge Howard G. Munson of the U.S. District Court for the Northern District of New York. She is a member of the American Bar Association and the New York State Bar Association and their Intellectual Property and Litigation Sections, as well as the Connecticut Blue Star Mothers and the Federalist Society, Connecticut Lawyers Chapter.

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Eileen C. DeVries Summary

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EDUCATION

- Wellesley College, *Bachelor of Arts*, History
- University of Minnesota, *Master of Arts*, Journalism and Mass Communication.
- Cornell Law School, *Juris Doctor*

BAR AND COURT ADMISSIONS

- New York
- U.S. District Court, Southern District of New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, Western District of New York

SELECTED PUBLICATIONS

- Protecting Designs by Trademarks, Copyrights, and Design Patents, "Intellectual Property Counseling and Litigation, Lexis/Nexis,
- The Toy Book, "Passing the Bar,":
 - "Whose Toys are Whose?"
 - "The Real Cost of Outsourcing"